

# Traffic Safety Improvement Community Meeting

November 29, 2023, 4-5 PM



4:00 Presentation

4:30 Questions and Answers

# Introduction

- ▶ Welcome
- ▶ Meeting Purpose
  1. Update on November 18 pedestrian fatality
  2. Future plans and timeline for Bay Avenue Hill Street Intersection
- ▶ City Council Ad-hoc Committee
  - ▶ Councilmember Clarke
  - ▶ Councilmember Pedersen
- ▶ City Staff
  - ▶ Police Chief Andrew Dally
  - ▶ Public Works Director Jessica Kahn

# Agenda

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Chief Dally - Pedestrian Fatality

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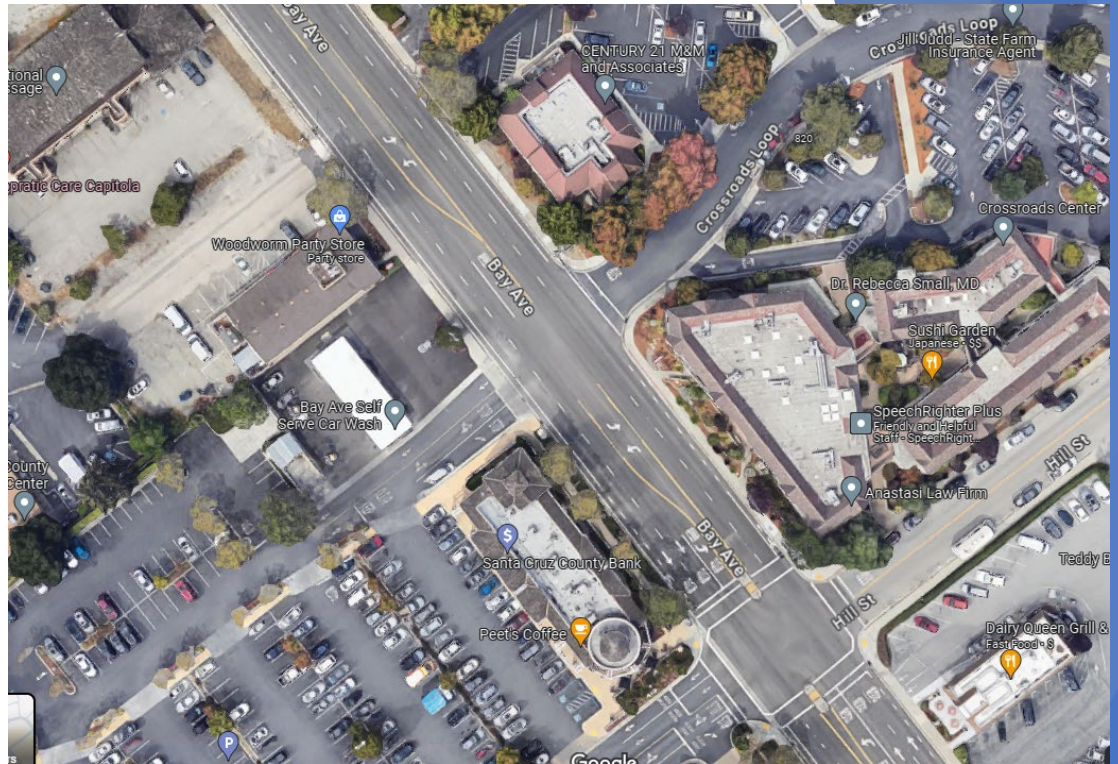
Director Kahn - Bay Avenue and Hill Street Intersection project timeline

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Questions and answers

# Fatal Hit and Run Collision

- ▶ Saturday, November 18, 2023 at 8:30 PM
- ▶ CPD Responded to a hit-and-run collision (Veh v. Ped)
- ▶ Location: Crossroads Loop East of Bay Ave (Sushi Garden Driveway)



# Fatal Hit and Run Collision

- ▶ Solo Vehicle Fled immediately fled area  
Hill St / Capitola Ave / Soquel Drive towards  
AJ's Market
- ▶ Victim: Debra "Debbie" Towne (750 Bay  
Avenue)
- ▶ Suspect Vehicle - Dark Colored SUV with slim  
head lamps
- ▶ \$20,000 reward

# Criminal Investigations Unit

- ▶ CIU has been assigned the investigation
  - ▶ Detective Carrier is lead
- ▶ Collecting Surveillance Footage
- ▶ Examining evidence and witness statement



- ▶ Anyone with information please contact CPD





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Friendly and Helpful  
Staff - SpeechRight...

County Bank

Coffee

Bay Ave

Bay Ave

Hill St

Bay Ave

Bay Ave



# Bay Avenue and Hill Street Intersection

- ▶ Safety issues identified at Bay Ave/Hill St intersection, marked by multiple collisions and pedestrian incidents
- ▶ City Council Action:
  - ▶ \$50,000 for FY 2023-24 "Bay Ave/Hill St Pilot Project"
  - ▶ Requested safety data, Council involvement, and short term solutions
- ▶ Subcommittee Formation
  - ▶ Ad-hoc team (Clarke and Pedersen) formed to collaborate on short-term pedestrian/bicycle safety.





Bay Ave

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Hill St

Bay Ave

STOP STOP STOP

Bay Ave



# What we have heard



## Driver Behavior

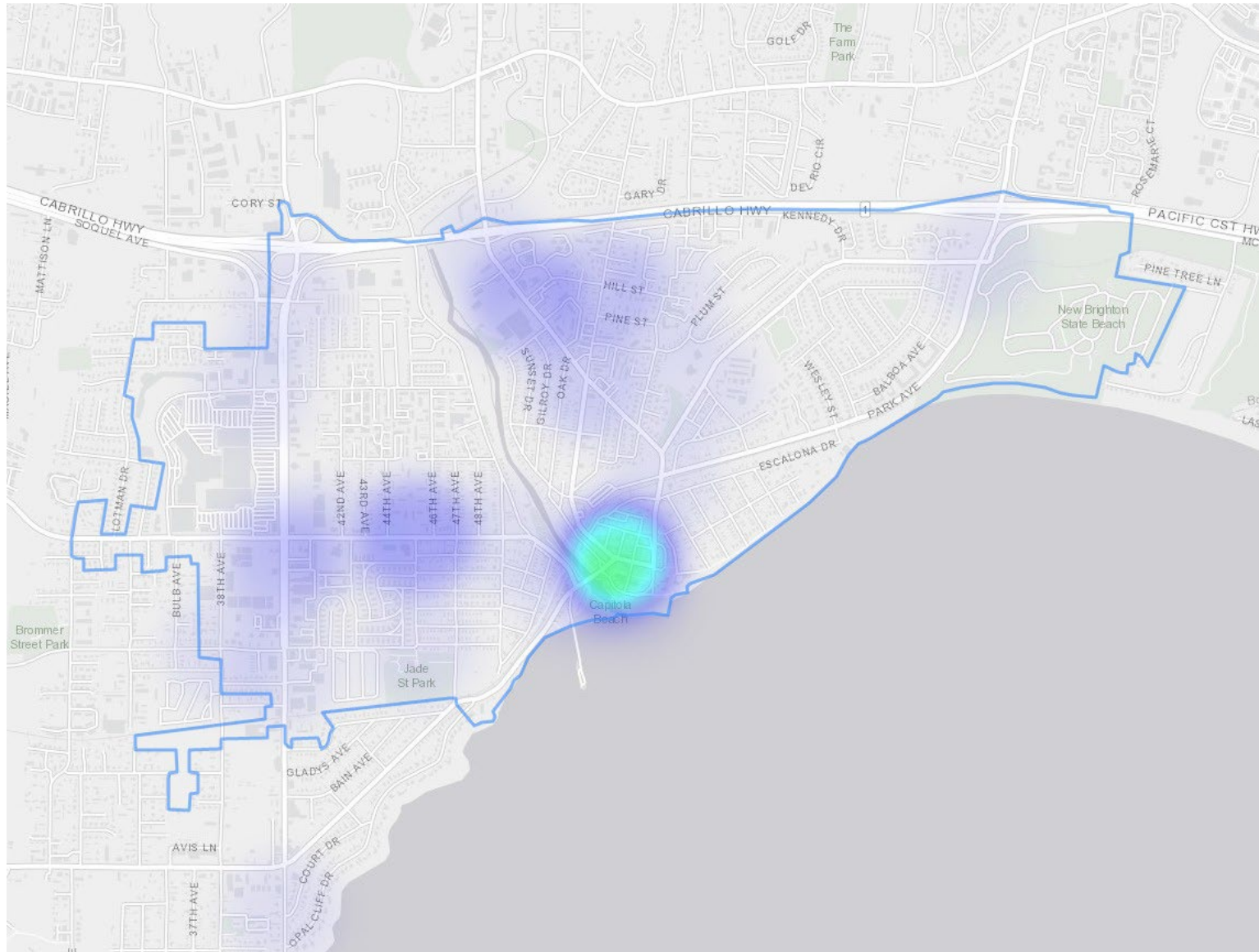
- Failure to Yield
- Confusion in Right of Way
- Distracted Driving
- Running Stop Signs



## User Safety

- Poor Visibility
- Impatient drivers or unclear signals
- Cyclist Vulnerability





# Accident Data: Nov 2017 - Aug 2023

Vehicle Collision Type	Count	Primary Collision Factor	Collision Severity
Head On	1	Other	Property Damage
Sideswipe	4	Improper Turn, Auto R/W	Property Damage
Rearend	1	Unsafe Speed	Property Damage
Broadside	6	Improper Turn, Auto R/W, Unsafe Speed	Injury, PDO
Hit Object	1	Improper Turn	Property Damage
Auto/Ped	3	Failure to Yield	Injury

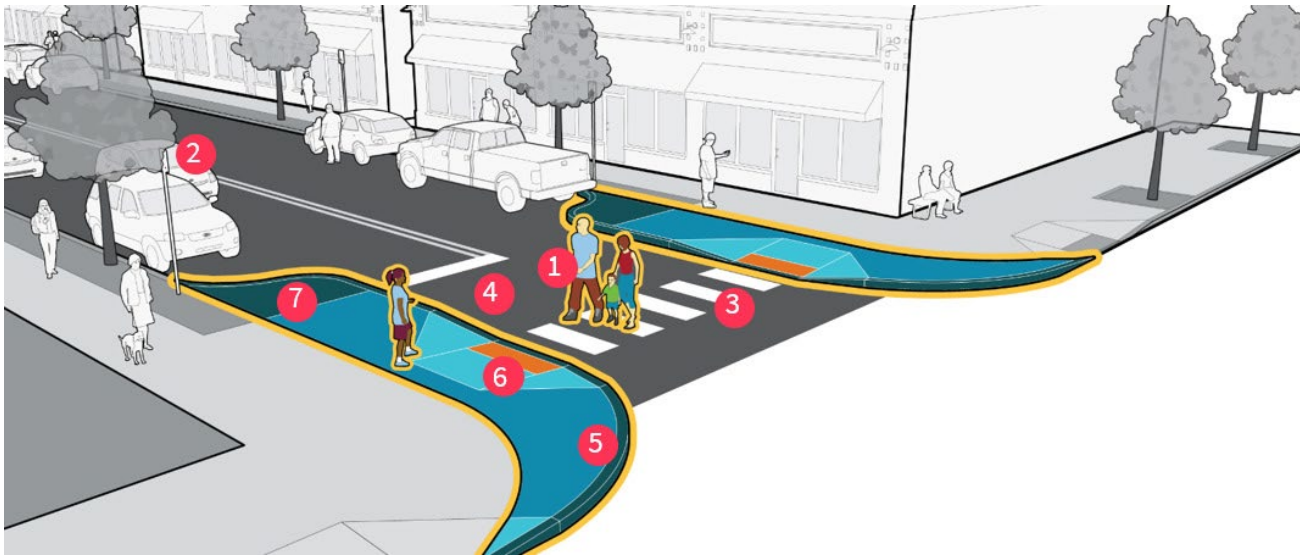
# Law Enforcement Actions

- ▶ BADGES Enforcement - March 1, August 9, December 6 (Planned)
- ▶ Directed Enforcement Operations
  - ▶ Citations: 2023 (38) 2022 (24) 2021 (12) 2020 (12) 2019 (27) 2018 (18)
- ▶ Northbound and Southbound Bay surveyed (August - October 2023)
  - ▶ N/B Bay August 8 - September 5
    - ▶ (166,667 vehicles) 7% 30+ MPH; .7% over 35 MPH
  - ▶ S/B Bay September 9 - October 12
    - ▶ (85,207 vehicles) 3.8% over 30+ MPH; .4% over 35 MPH



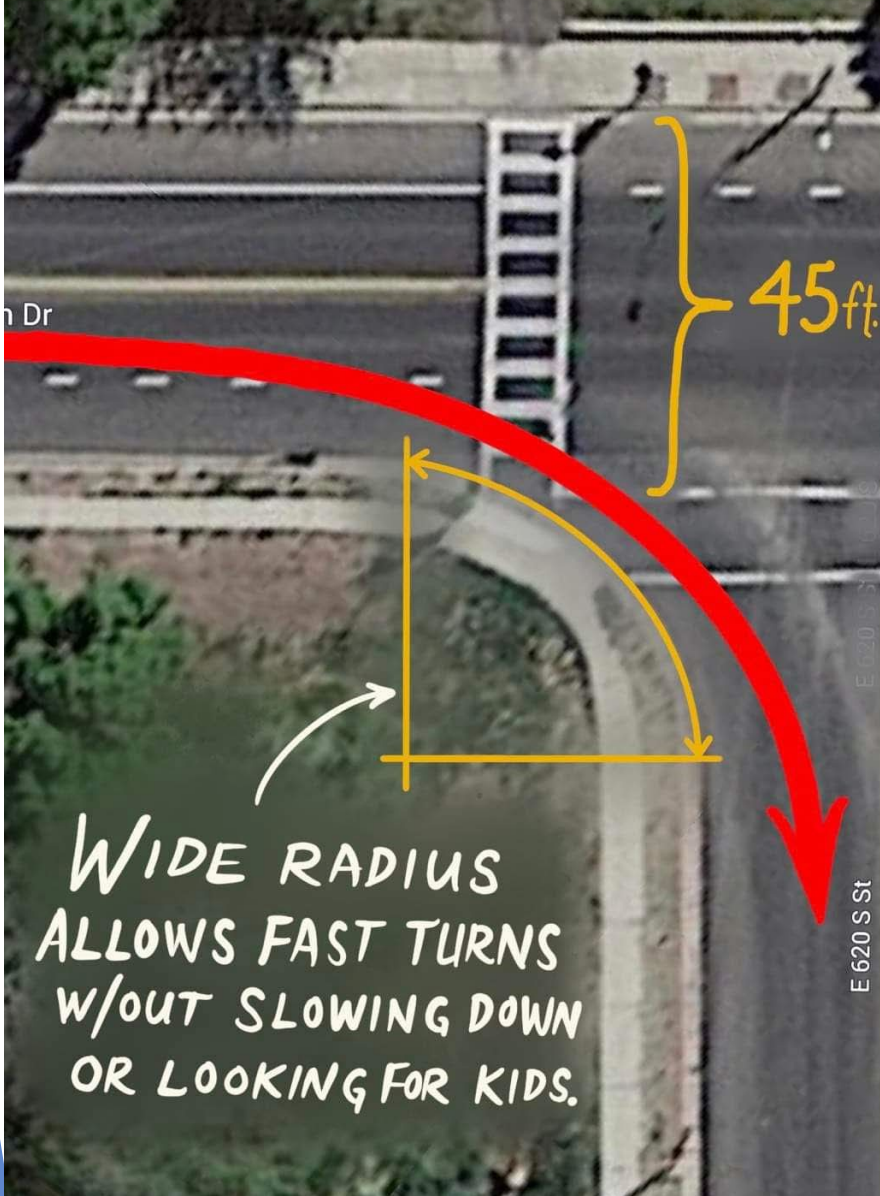
# Short-term Solution Road Diet

- ▶ Reconfiguration of existing roadway by removing or repurposing lanes devoted to vehicle traffic
  - ▶ Widening Sidewalks
  - ▶ Reduced Vehicle Lanes
  - ▶ Quick and Affordable Implementation
- ▶ Improving safety for all roadway users
  - ▶ Assist motor vehicles by reducing number of lanes
  - ▶ Protects vulnerable users
  - ▶ Mitigates aggressive speeding incidents



## Road Diet - Increased Visibility

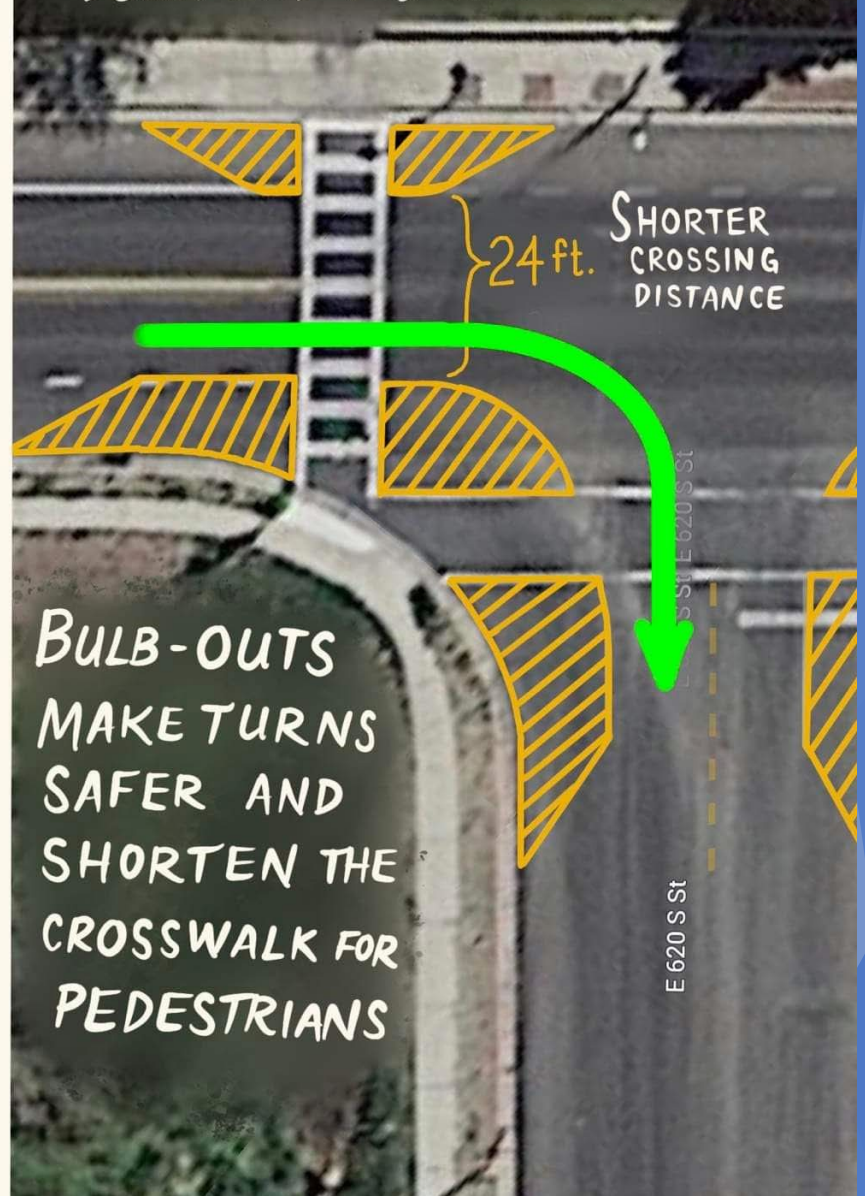
WIDE ROAD INVITES SPEEDING  
AND ENABLES DANGEROUS BEHAVIOR.



45 ft.

WIDE RADIUS  
ALLOWS FAST TURNS  
W/OUT SLOWING DOWN  
OR LOOKING FOR KIDS.

NARROW ROAD MAKES DRIVERS  
UNCOMFORTABLE SO THEY SLOW  
DOWN AND PAY MORE ATTENTION.

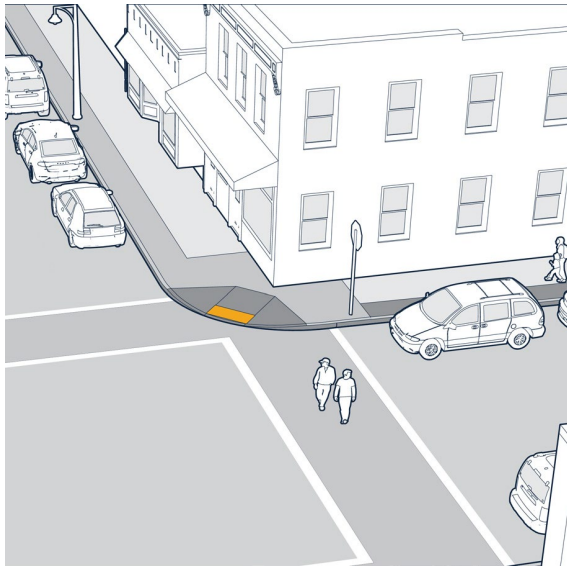


24 ft. SHORTER  
CROSSING  
DISTANCE

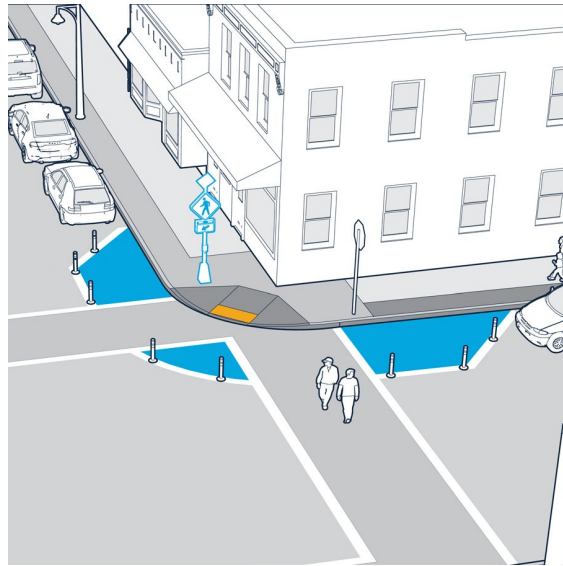
BULB-OUTS  
MAKE TURNS  
SAFER AND  
SHORTEN THE  
CROSSWALK FOR  
PEDESTRIANS

# Road Diet - Quick Build

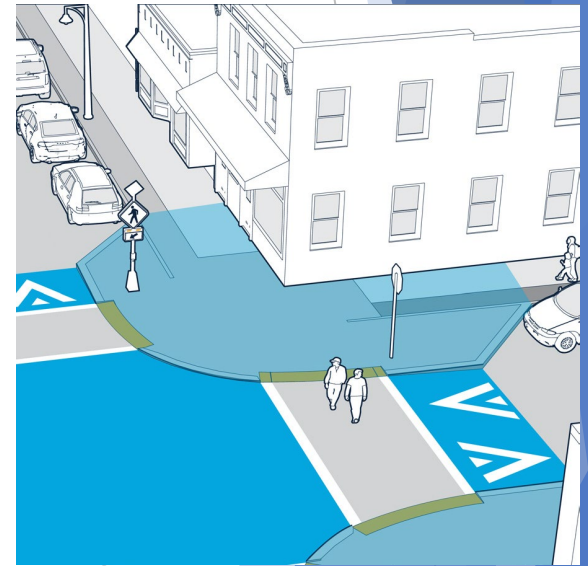
Existing condition



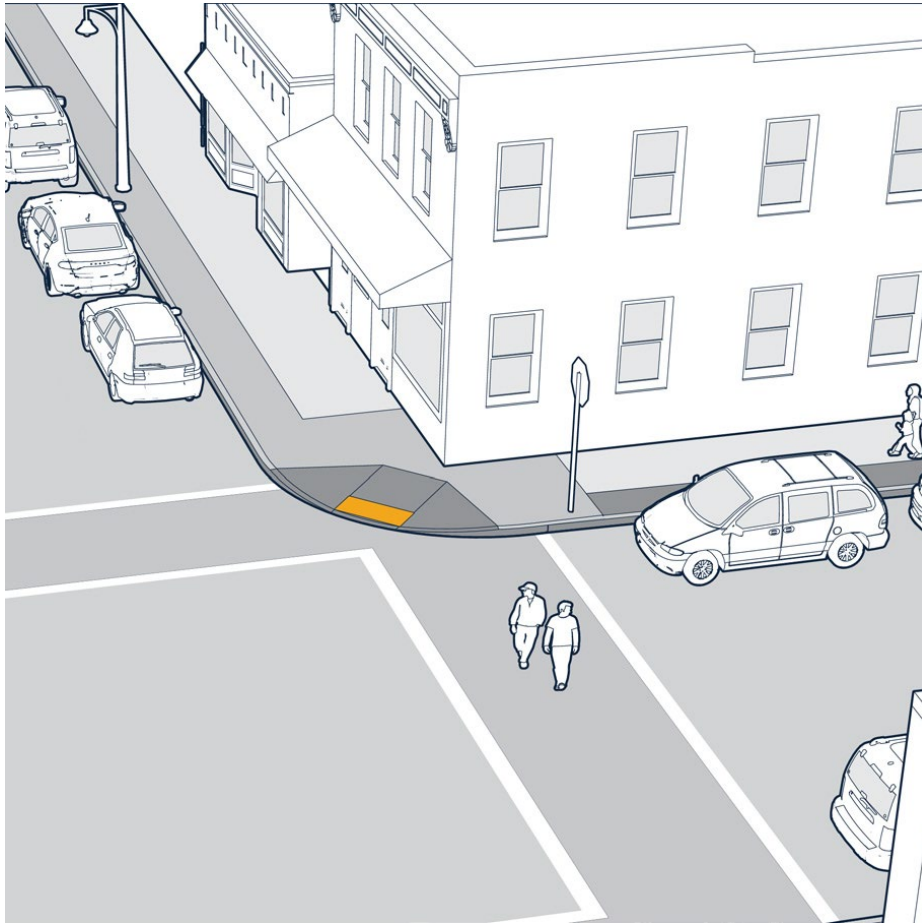
Interim curb extension (paint and delineators)



Permanent curb extension and raised intersection



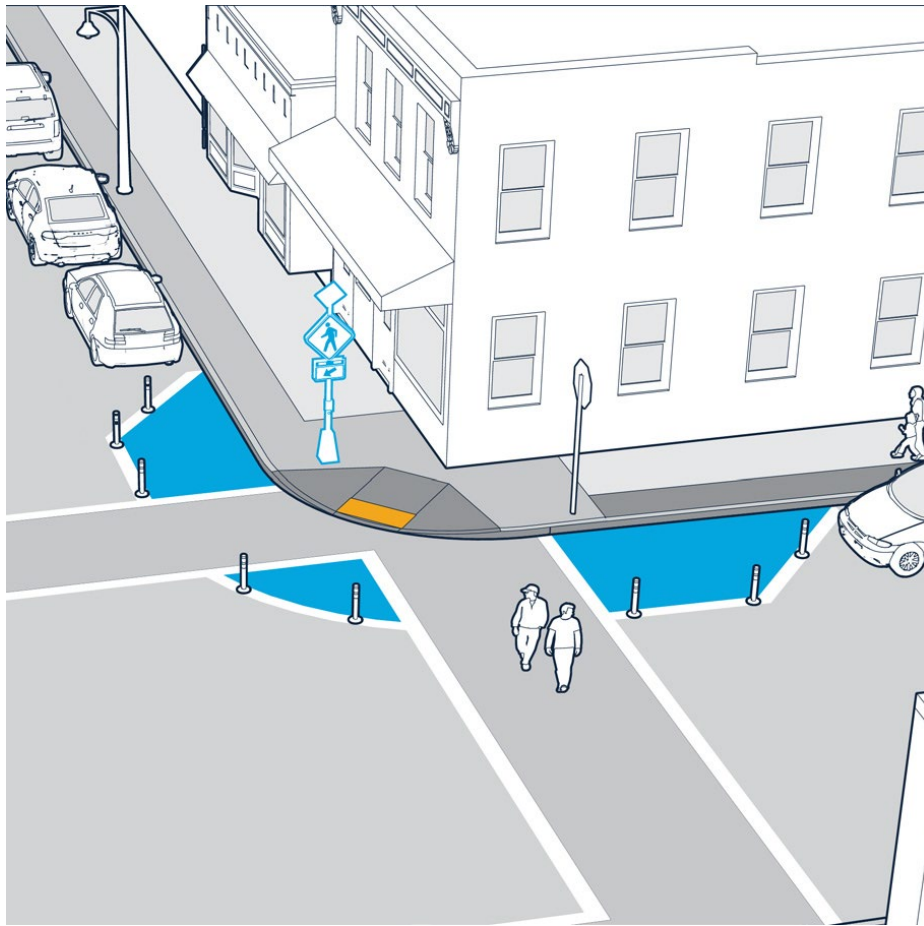




# Road Diet - Quick Build

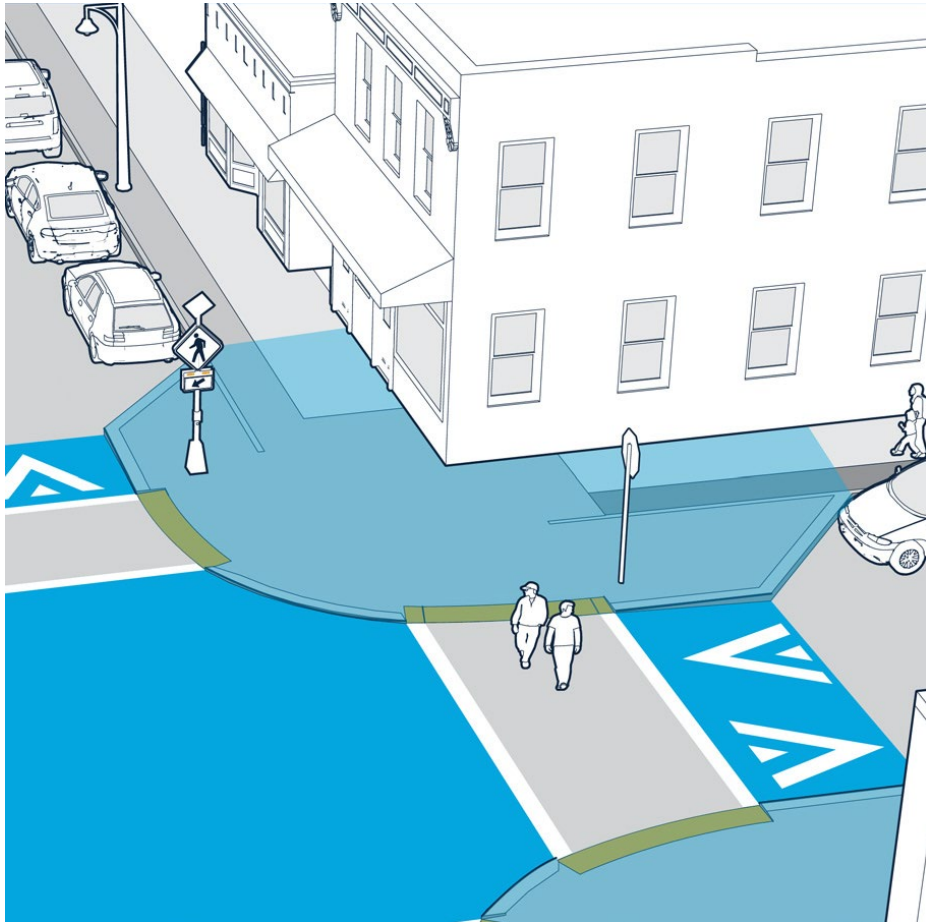
## Existing condition





# Road Diet - Quick Build

Interim curb extension (paint and delineators)



# Road Diet - Quick Build

Permanent curb extension and raised intersection

# Road Diet - Examples

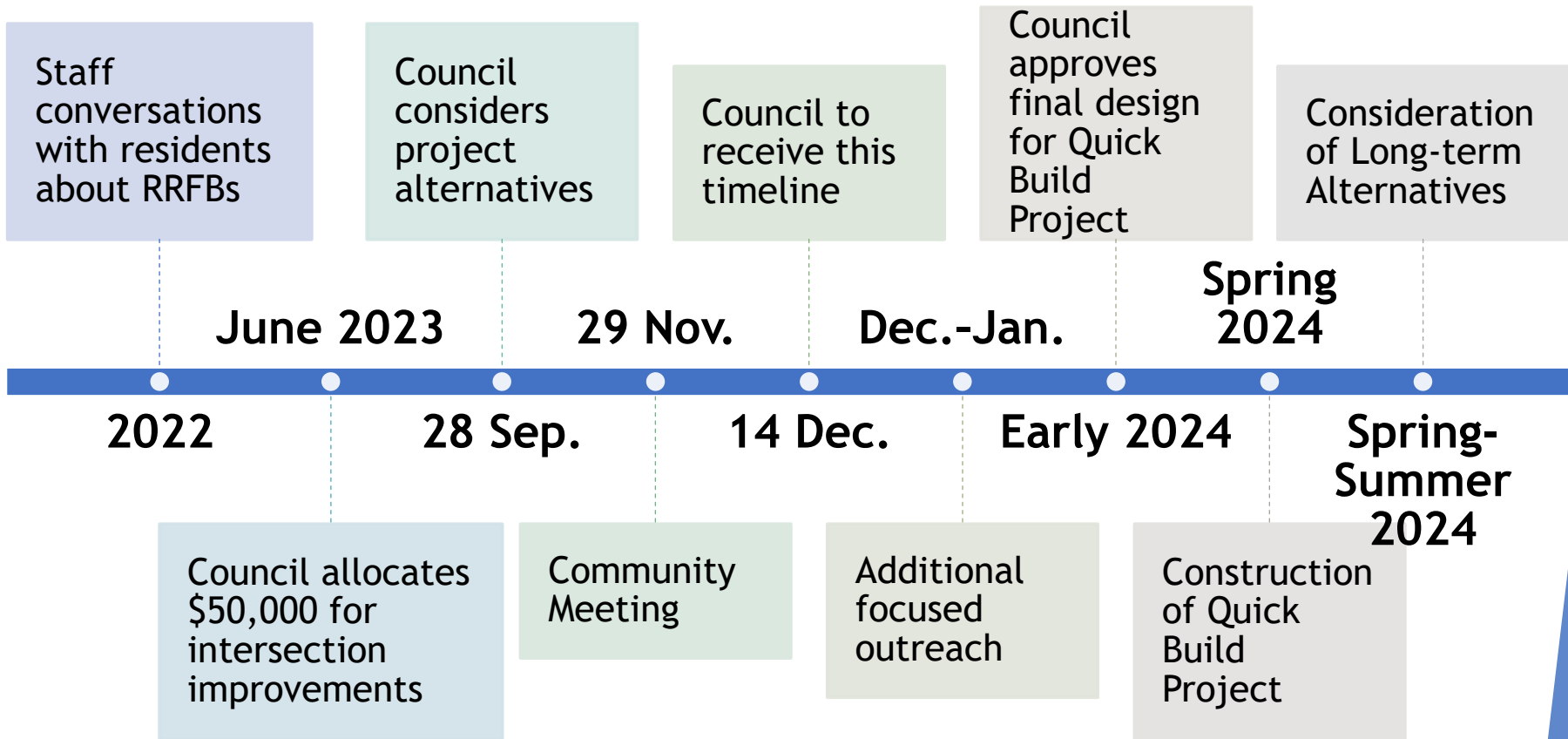




# Road Diet - Examples



# Next steps





# Q&A

## ▶ Discussion

- ▶ What concerns are we missing?
- ▶ Questions & Feedback

## Contact Information

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