

Site & Project Description

Capitola Village is located along a wide beach with a breathtaking view of Monterey Bay and is home to numerous craft galleries, boutiques and restaurants. It is here where many events take place such as the Begonia Festival, Annual Capitola Art & Wine Festival, Twilight Concerts, Art shows and many other family fun events. The playable sculpture will be located at the street end of the Esplanade Park near the entrance to the Capitola Beach. The Monterey Bay Marine themed sculpture will be located on a pad area approximately 18 x 20 feet. We do not anticipate the maximum height sculpture to be greater 5 feet at the highest point. The sculpture will be mounted into the ground, and surrounded by a ASTM F1292 tested, unitary shock absorbing surface, as per U.S. Consumer Product Safety Commission playground requirements. The installation of the sculpture will be done in conjunction with city of Capitola Public Works. The sculpture will be install in a marine environment so materials used should be very weather resistant and should be safe for children climb on.

PUBLIC ART PROJECT BUDGET

The public art project budget is \$50,000.

The project budget includes all expenses related to the research, investigation, design, fabrication of the artwork including, but not limited to: design time and fees; design documents, renderings and/or other media as required to communicate artist's concept design development to stakeholders and approving bodies; signed and certified structural, and/or other construction/engineering drawings and specifications, that may be required for fabrication; fabrication of the artwork; transportation of materials, transportation and accommodations for artist(s); insurance and all other project related expenses. The artist will work the City in the installation of the artwork.

ARTIST ELIGIBILITY

This opportunity is open to artists working or living along the west coast of the United States in California, Oregon, Washington and Hawaii. *Applicants must be able to demonstrate that they have all necessary permits to work in the United States at the time of submittal of qualifications.*

SELECTION PROCESS AND EVALUATION CRITERIA

This is a concept proposal selection; the process for this project has two phases:

Phase One: Review of submittals and selection of finalists

A Capitola's Playable Sculpture Committee that includes members of the Art and Cultural Commission, community members, representatives of the retail district, and visual arts professionals will review submittals and recommend up to four finalists.

Phase Two: Development and Presentation of Concept Proposals by Finalists and Concept Proposal Selection.

The selected finalists will be asked to prepare a detailed concept proposal for the project.

It is expected that each finalist will make a concept proposal presentation in-person to the Public Art Project Committee. The concept proposal presentation session will be scheduled to accommodate the selected finalists if possible, but final date selection will be at the discretion of the City.

The selected finalists will be provided a stipend to help prepare and present the concept proposal.

CRITERIA

Consideration of artists in the selection process will include but is not limited to the following:

- Aesthetic excellence of past projects
- Appropriateness of prior concepts as they relate to Public Art and the Capitola's Playable Sculpture Art Project goals and setting
- Experience developing artworks in outdoor environments
- Experience in construction materials and methods appropriate to the scope of the project

CONTRACT

The City of Capitola will contract with the artist in a single agreement using a standard design-fabrication agreement. A prototype of this agreement will be available to the selected finalists. Final award shall be contingent upon selected artist accepting Terms and Conditions of the agreement in substantial conformity to the terms listed in the prototype.

The selected artist must comply with any local business licensing requirements.

APPLICATION REQUIREMENTS

APPLICATION DEADLINE

Submissions (described below) must be received as a complete application in CaFÉ™ by no later than **12 p.m. PDT on Monday, July 24, 2017.**

APPLICATION PROCESS

All materials will be submitted online, via CaFÉ™ (www.callforentry.org). There is no application fee to apply or to use the CaFÉ™. To view the application, go to www.callforentry.org, register a username and password, navigate to "Apply to Calls", and search the list for "Capitola Playable Sculpture". **Assistance in using the CaFÉ™ system is available during regular business hours via e-mail at cafe@westaf.org.**

REQUIRED APPLICATION MATERIALS

The application submission must include the information and materials described below all of which are required to constitute a complete application. **Please review carefully as incomplete applications will not be eligible for consideration and will not be reviewed.**

1. Summary of Experience: Submission shall include a brief summary of relevant past experience

2. Résumé + References: Submission shall include a current résumé that outlines your professional accomplishments as an artist. Please include at least 2 references of your professional work.

3. Images of Past Work: Submission shall include visual representations of past artwork that demonstrate your qualifications for this project. To be considered for this project, the applicant shall at least 6 digital images that represent a minimum of 3 completed projects; each image must include information about: a) location of work, b) year of completion and c) cost of work; if the image is of work created by an artist beside or in addition to yourself, include a clear statement about your actual role in the creation of the work.

4. Descriptions of Past Work: Submission shall include a list of the submitted project images with descriptions that clearly explain both the projects and images. Please indicate title, date, location, dimensions, significant materials, and budget if a public commission. If you were the member of a team, please indicate your role in the project.

FOR QUESTIONS ON THIS RFQ:

Please contact Larry Laurent, Assistant to the City Manager, via email at llorent@ci.capitola.ca.us if you have questions about the project opportunity.

FOR QUESTIONS ON CaFÉ™: Please contact CaFÉ™



