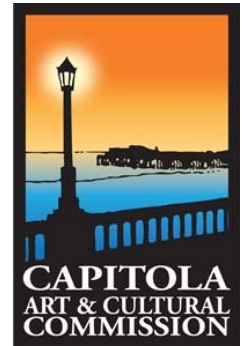


# City of Capitola

## Art & Cultural Commission Retreat

### February 19, 2025 – 6:00 PM

Community Room  
420 Capitola Avenue  
Capitola CA 95010



**Chair:** Mary Beth Cahalen

**Vice Chair:** Roy Johnson

**Commissioners:** Karin Anderson, Courtney Christiansen, Joe Clarke, Laurie Hill, Jill Lengre, Roy Holmberg, Esther Sylvan

**Staff Representatives:** Nikki Bryant

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#### 1. Call to Order

**2. Public Oral Communication:** *Public Oral Communication allows members of the public to address the Commission on any Program Report or topics within the purview of the Commission not on the General Business agenda.*

**3. General Business:** *All items listed in General Business are intended to provide an opportunity for public discussion. The following procedure pertains to each General Business item 1) Staff explanation; 2) Commission Questions; 3) Public Comment; 4) Commission deliberation; 5) Decision.*

**a. 2025 Art & Cultural Goal Setting:** *Receive staff report and recommend FY 25/26 goals for staff budget analysis and Council consideration.*

**b. FY 25/26 Public Art projects:** *Receive staff report on FY 24/25 Public Art Projects and recommend FY 25/26 Public Art Projects for Council Consideration.*

**c. Public Art Maintenance Goals:** *Receive staff report and recommend FY 25/26 Public Art maintenance goals for Council consideration.*

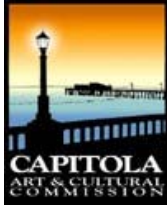
#### 4. Adjournment

*Agenda and agenda Packet Materials: The Art and Cultural Commission Agenda is available on the City's website:*

*[www.cityofcapitola.org](http://www.cityofcapitola.org) on Friday prior to the Tuesday meeting. If you need additional information, please contact the City Hall Department at (831) 475-7300*

*American with Disabilities Act: Disability-related aids or services are available to enable persons with a disability to participate in this meeting consistent with the Federal Americans with Disabilities Act of 1990. Assisted listening devices are available for individual with hearing impairments at the meeting in the City Council Chambers. Should you require special accommodation to participate in the meeting due to a disability, please contact the City Clerk's office at least 24-hours in advance of the meeting at (831) 475-7300. In an effort to accommodate individuals with environmental sensitivities, attendees are requested to refrain from wearing perfumes and other scented products.*

*Appeals: Any person who believes that a final action of this advisory body has been taken in error may appeal that decision to the City Council. Appeals must be in writing and delivered to the City Clerk's Office within ten (10) working days from the time of the board's decision. The notice of appeal shall set forth appellant's name, phone number, address to which notices may be sent to the appellant, and the grounds upon which the appeal is made.*



# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF February 19, 2025

FROM: Staff  
DATE: February 3, 2025  
SUBJECT: FY 25/26 Goals

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**Recommended Action:** Receive staff report and recommend FY 25/26 goals for staff budget analysis and Council consideration.

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### **BACKGROUND**

Chapter 2.56 established the Art & Cultural Commission whose responsibilities are to advise the Council to the allocation of public art funds and recommend cultural events for the enjoyment of residents. In February of each year, the Commission prepares for Council review a recommendation for approval of the Art and Cultural Commission goals for the next fiscal year.

The City produces four cultural events annually: Wednesday night Twilight Concert series, Art at the Beach series, Movies at the Beach series and Plein Air. The Twilight Concerts operate on Wednesday from June through August. The summer of 2024 hosted 12 musical performances from a variety of genres.

The Art at the Beach, a vendor art show, operates on Sundays in Esplanade Park. Summer 2024 hosted four events each hosting up to thirteen artist vendors, providing a variety of mediums. Music has not been a part of this event since before the COVID-19 pandemic.

Movies at the Beach, family focused movies held at the bandstand, operate at the end of the summer season on Fridays. The summer of 2024 hosted 2 movies: one showing Grease in celebration of the City's 75<sup>th</sup> Anniversary. This year the movies were shown later in the season to attract more local families. Popcorn was also served.

Capitola Plein Air is a week-long art competition and exhibition that operates mid-Fall. Forty artist come to Capitola to participate. The event hosts an Artist Reception, Meet the Artist in Esplanade Park and awards are presented as part of the exhibition and sale to the public.

### **DISCUSSION**

The Art and Cultural Commission's role in the City's cultural events is to advise staff and the Council on recommended cultural events. Examples of commission members roles include, but not limited to, networking for the benefit of the City or events, support in selection of event media that represent the community or volunteer hours for day of event implementation. Staff role in the City's cultural events is to propose a fiscally responsible budget based on the recommendation of the commission and if approved implement cultural events.

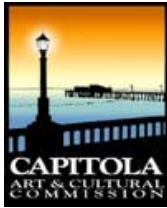
On an annual basis the Commission discusses the recommended cultural events to be proposed to City Council. The Commission has the option of recommending the status quo, exploring event enhancement or recommending new cultural events. New cultural events will need to be evaluated by staff for budget impact and approved by City Council.

Staff recommends offering all programs as previously operated for the FY 25/26. Staff will do a budget analysis for any recommended programs and present the goals and budget to City Council for budget planning.

FISCAL IMPACT The City's cultural events have a dedicated budget approved by the City Council annually. This budget is generally supported at 50% by the City's general fund and 50% by dedicated revenue. The dedicated revenue consists of approximately 60% sponsorships and 40% fee based.

### **ATTACHMENT**

**Report Prepared By:** Nikki Bryant  
Community Services & Recreation Director



# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF February 19, 2025

FROM: Staff  
DATE: January 18, 2025  
SUBJECT: Public Art Projects FY 25/26

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**Recommended Action:** Receive staff report on FY 24/25 Public Art Projects and recommend FY 25/26 Public Art Projects for Council consideration.

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### **BACKGROUND**

Chapter 2.58 Public Art Programs establishes a Public Art Fund from which the City enhances the cultural and aesthetic environment of the city, to encourage creativity and the appreciation of the arts and our cultural heritage. The Public Art Fund is a noninterest-bearing account in which deposits are made from commercial construction projects as defined and having a total construction cost of two hundred and fifty thousand or more in which a developer can set aside two percent of the project cost to incorporate art into the project or deposit one percent into the Public Art Fund. Chapter 2.56 established the Art & Cultural Commission whose responsibilities are to advise the Council to the allocation of public art funds and in February of each year, prepare for Council review an assessment of and recommend for approval, the art and cultural commission plans goals for the next fiscal year.

### **DISCUSSION**

The City has progressed four Public Art projects in FY 24/25.

1. The Monterey Railing Project has an artist contract budget of \$50,000 and year-to-date budget expenditure of \$29,000. The project is expected to be completed by June 2025.
2. The Begonia Festival Commemorative Public Art project has an artist contract budget of \$20,000 from the Public Art Fund and \$20,000 contribution from the Capitola Beach Festival. The project is expected to be completed in February 2025. The year-to-date budget expenditures are \$14,515.
3. The Park and Washburn Tile project Public Art Partnership with the Soquel Union Elementary School District (SUESD) is a completed project. It had a Public Art Fund expenditure of \$16,139 and fund contribution from the SUESD of approximately \$50,000.
4. The Banner Project partnership with the Capitola Village and Wharf Business Improvement Association (BIA) is a completed project. It has a Public Art expenditure of \$3,000 and fund contribution from the BIA of \$2,459.

Any projects that are under contract but are not complete by June 2025 will be continued into FY 25/26. The Commission should consider any new projects for the upcoming fiscal year and potential artist contract budget to be recommended to City Council during budget hearings.

During the October 24, 2024 City Council meeting, direction was given to explore Public Art projects along the 41<sup>st</sup> Avenue Corridor and Capitola Ave Corridor and other areas outside of the Village. Staff has provided images of potential locations throughout the City that could be

considered for Public Art. During meetings in 2024, the Commission has suggested Public Art projects using the former Wharf Arch and the Park at Rispin Mansion. Additionally, at the February 11, 2025 Art & Cultural Commission meeting the commission recommended the allocation of \$25,000 from the Public Art Fun to be used as a match for the National Endowment for the Arts FY26 Grants application to be used on the Park at Rispin Mansion Fountain.

**FISCAL IMPACT** The Public Art Fund currently has a balance of \$95,850 and approximately \$70,000 committed to current projects. Deposits into the Public Art Fund for FY24/25 total \$0. Anticipated deposits into the Public Art Fund for FY25/26 are estimated to range from \$16,500 to \$116,500.

**ATTACHMENT**

1. Public Art Fund FY 24/25 expenditure reports.
2. Public Art Fund Revenue Ledger
3. Images of potential Public Art Locations

**Report Prepared By:** Nikki Bryant  
Community Services and Recreation Director

G/L Transaction Inquiry

G/L Account - 1315-00-00-000-4370.203 - CS-Other, Events & Tourism Art in public places

From Date: 07/01/2024
To Date: 06/30/2025

G/L Account: 1315-00-00-000-4370.203 - CS
Project: [dropdown]

Journal Type

AB [ ] JE [x]
BA [ ] EA [ ]

. Search . Reset

Table with 13 columns: G/L Date, G/L Account, Inquiry, Journal Type, SubLedger, Journal Number, Transaction Description, Debit, Credit, Source. Contains 9 rows of transaction data.

Summary row showing a total credit of \$61,639.78.

1 - 9 of 9 records

Search Journal Detail Export Grid

myFavorites | Financial Management | Human Resources | Maintenance

G/L Account Inquiry - 1315-00-00-000-4305.900 - CS-Gen/Admin Contracts - general

G/L Transaction Inquiry

Show Search

G/L Account - 1315-00-00-000-4305.900 - CS-Gen/Admin Contracts - general

From Date: 07/01/2024
To Date: 06/30/2025

G/L Account: 1315-00-00-000-4305.900 - CS
Project: [Empty]

Journal Type

AB [ ] JE [x]
BA [ ] EA [ ]

. Search . Reset

Table with columns: G/L Date, G/L Account, Inquiry, Journal Type, SubLedger, Journal Number, Transaction Description, Debit, Credit, Source. Row 1: 01/20/2025, 1315-00-00-000-4305.900, [Icon], Journal Entry, Accounts Payable, 2025-00000762, A/P Invoice Entry, \$1,015.19, Accounts Payable.

Summary row with a total credit value of \$1,015.19.

1 - 1 of 1 records

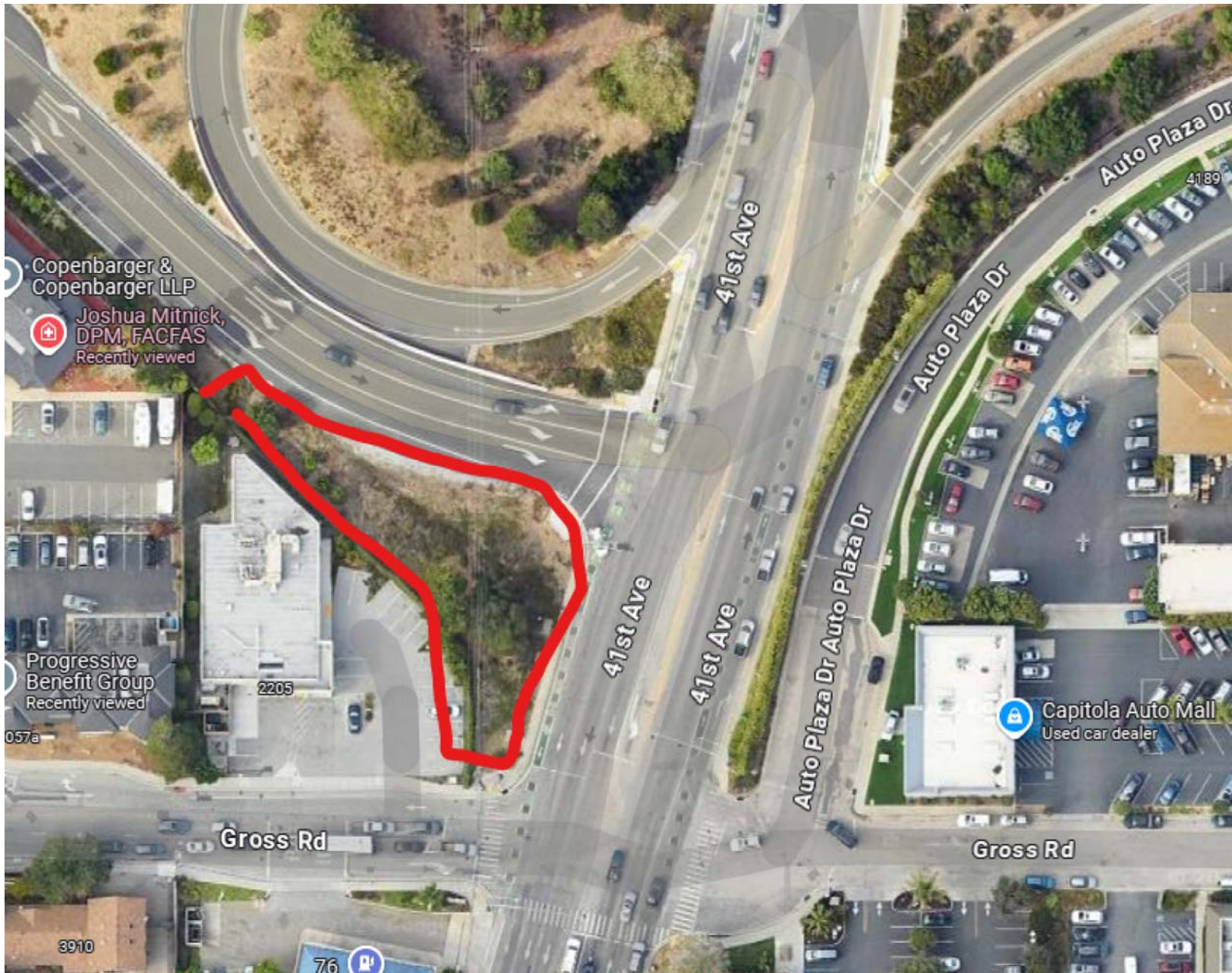
Search Journal Detail Export Grid

City of Capitola  
**Revenue Ledger Detail Listing**

From Date: 7/1/2024 - To Date: 2/28/2025

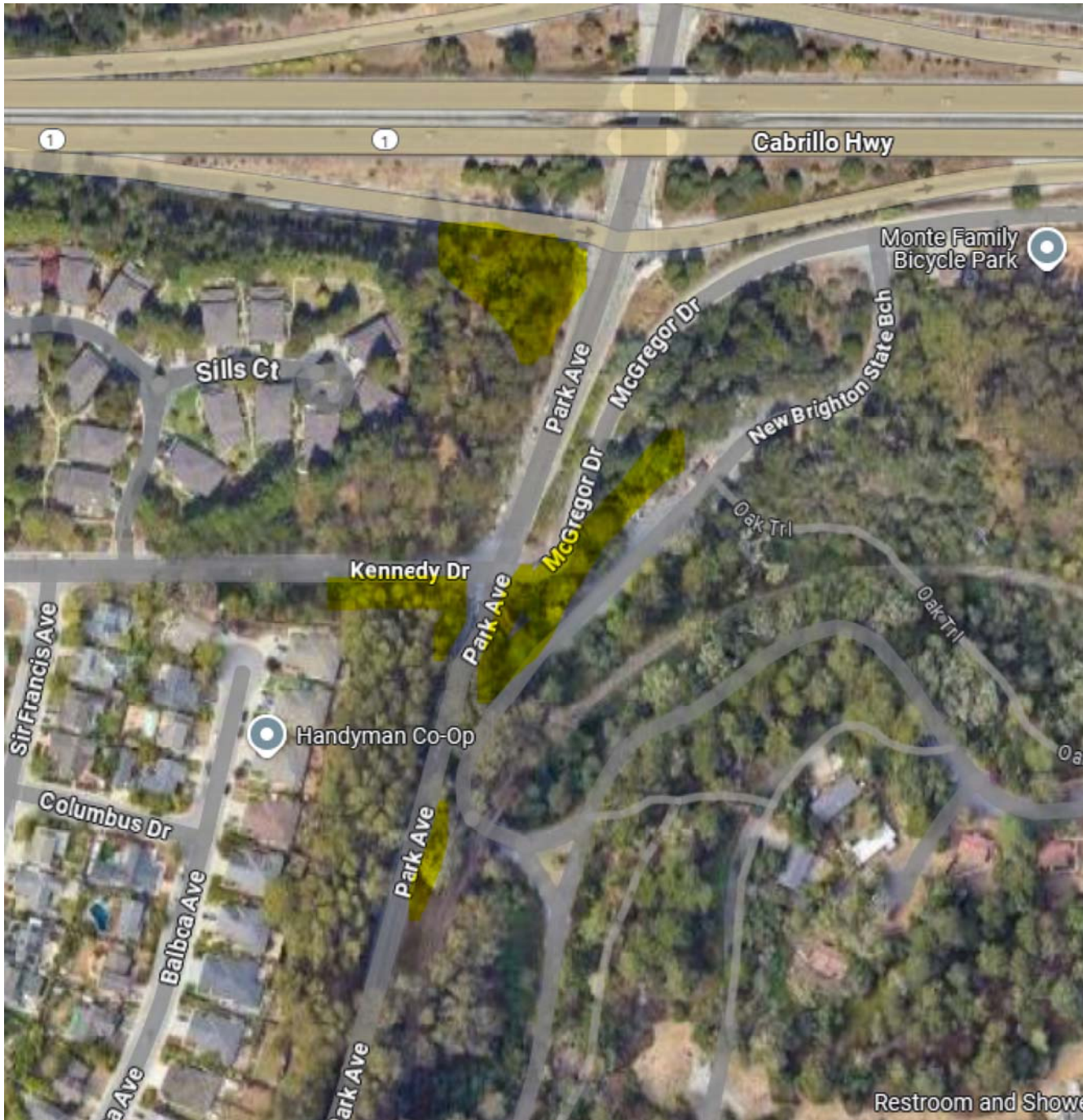
G/L Date	Journal	Journal Type	Sub Ledger	Description/Project	Source	Reference	Budget	Actual	
G/L Account Number: 1315-00-00-000-3320.100 State government grants State grants- operating category							Fiscal Year To Date:	\$0.00	\$0.00
Account Total: State government grants State grants- operating category								\$0.00	\$0.00
G/L Account Number: 1315-00-00-000-3460.053 Comm dev Public art fee							Fiscal Year To Date:	\$0.00	\$0.00
Account Total: Comm dev Public art fee								\$0.00	\$0.00
Sub Department Total: General Operations								\$0.00	\$0.00
Department Total: General Operations								\$0.00	\$0.00
Division Total: General Operations								\$0.00	\$0.00
Fund Total: Public Art Fee Fund								\$0.00	\$0.00
<b>Grand Total:</b>								<b>\$0.00</b>	<b>\$0.00</b>





This site would require a Caltrans permit but will undergo construction. Public Works could include the Public Art permit in the construction process.

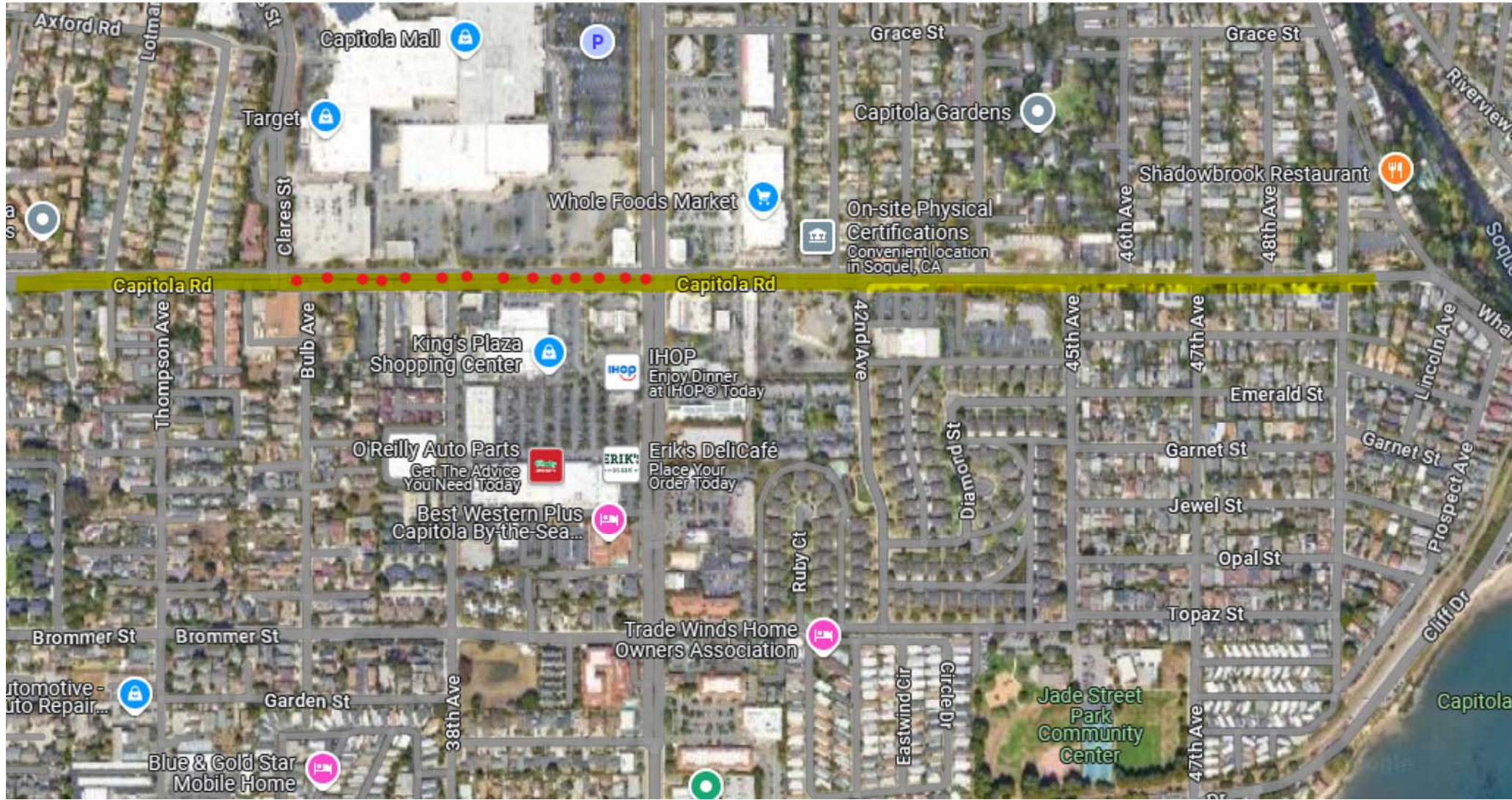




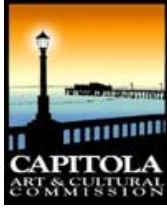
Areas close to the Hwy would require a Caltrans permit and would have an associated fee. Possible but would require further evaluation.



AVOID ●



Public art could be placed in the medians with consideration about the size for driver visibility. The section with red dots should be avoided.



Item #: 3.c

# ART & CULTURAL COMMISSION AGENDA REPORT

## MEETING OF February 19, 2025

FROM: Staff  
DATE: February 12, 2025  
SUBJECT: Public Art Maintenance Goals FY 25/26

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**Recommended Action:** Receive staff report and recommend FY 25/26 Public Art maintenance goals for Council consideration.

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### **BACKGROUND**

Chapter 2.58 Public Art Programs establishes a Public Art Fund from which the City enhances the cultural and aesthetic environment of the city, to encourage creativity and the appreciation of the arts and our cultural heritage. The Public Art fund chapter 2.58.140 Program administration section B details that routine and preventative maintenance of works of art shall be funded by the City Council and performed by the Public Works Department under the guidance of the art and cultural commission. As part of the annual budget process the art and cultural commission shall submit requests for non-routine and restorative maintenance, as well as other curatorial services. To ensure adequate budgeting for art maintenance and maximize the lifespan of these artworks, Staff has developed a public art maintenance process.

### **DISCUSSION**

The City's public art collection comprises valuable works of art that require proper management. Acquiring artwork comes with the responsibility and commitment to preserving its intended condition for public enjoyment. For FY 24/25 the Art & Cultural Commission recommended two projects to receive annual maintenance, the Signal Box Murals and the 41<sup>st</sup> Avenue median sculptures.

For the FY 24/25 to date, Public Works contracted with Bruce Harman to repaint and incorporate the addition of a battery backup into the mural on four signal boxes along 41<sup>st</sup> Avenue. The Sycamores located in the 41<sup>st</sup> Avenue medians received pruning allowing for greater visibility of the sculptures and landscaping maintenance to provide a cleaner look around the sculptures. Public Works have determined that power washing the sculptures is not possible in their location.

As part of the annual budget development the Art & Cultural Commission should consider existing public art and recommend a project be budgeted for maintenance.

**FISCAL IMPACT** The Director of Public Works recommends maintenance of public art budget not to exceed \$5,000.

### **ATTACHMENT**

1. Public Art Record and Maintenance

**Report Prepared By:** Nikki Bryant  
Community Services & Recreation Director

## Art and Cultural Commission Public Art Projects

IN PROGRESS	Location	Cost/Funding	Description	Complete(d) by
Begonia Commemerative	Landscaping at corner of Wharf Rd and Stockton	20k from Public Art Fund and \$20k from Beach Festivle	Commemerative Art of a 3 begonia flowers that illuminate and dedicated to the Begonia Festivle	February 2025
Monterey Railing	Walkway railing ablove Monterey Ave	\$50k from Public Art Fund	Decoarte the existing walkway railing above Monterey Ave toward the Village	Apr-25
Rispin Mansion Garden	Rispin Grounds	Public Works Project	Design of Gardens and landscaping at Rispin Mansion	2015
Community Center Remodel		TBD	Project might include a public art location	TBD
Treasure Cove Playground at Jade St Park		TBD	Project might include a public art location	TBD
Completed Projects	Location	Cost/Funding	Description	Complete(d) by
Medallion	plaza in front of the bandstand	20,000	bronze medallion in the Village - Bandstand	June, 2008
Seawall Tiles	on the north side of the seawall and the palm tree wall	adopt a tile	individuals buy tiles and paint and City installs	August, 2008
Sign Program	Signs leading from parking lot to Village (including art in stairwell) and at Quality Market	15,000	call for artists to design sign concept, creation and installation of signs	August, 2008



Seawall Tile Art Book	n/a	book price	create a book with photos of the seawall tiles and some of the stories behind the tiles; cover is a panorama of folks standing on the wall	December, 2008
Utility Box Art	Capitola Road, 41st Avenue and Clares	\$5,000; art fund	paint city-owned utility boxes	November, 2009
Bay Ave. Tile Mural	Bay Ave	7,000	Tiles painted by New Brighton Middle School	October 1, 2011
41st Avenue Median Art	on 41st Avenue between Clares and Brommer Streets	art fund \$230,000	Group of statues/artwork in the median	Completed:
Wharf Road Mural	west side retaining wall	\$28,000; art fund	mural along the retaining wall	November, 2010